



BE A LEADER
PEOPLE WANT TO
FOLLOW

212° CAREERS

Leadership and Career Coaching
One Degree Better



P R E S E N T A T I O N

This report includes **nine powerful tips** and **three actionable steps** you can take right away.

It also includes a list of **suggested readings** for those who are looking for even more information.

TOP TIPS

Be it a coach, teacher, or boss, most of us are lucky enough to find a leader we are proud to follow. The type of leader that we would do anything for. They inspired, challenged, and enriched our lives in long-lasting ways. However, we have also had "bosses" that we only follow because they have the title. We all know what that can be like. When it is your time to lead, what type will you be? If you want to be a leader that people want to follow, try incorporating these nine characteristics.

1. Offer a Clear Vision

You need to have a clear vision of what you expect to accomplish. Besides the clarity this grants to yourself, it also comforts and guides your team. How will your team know if you aren't even sure what you want to accomplish?

2. Listen to Your Team

Listening to people's ideas, suggestions - and yes - complaints, is important for any leader. It's important to act on them as well. People who know you listen and respond to their suggestions will feel more comfortable following you.

3. Delegate and Get Out of The Way

You don't have the time to manage every little detail. Delegate tasks to the people you think are best suited and let them work. This shows trust in your team and that you respect their ability. You can check in to make sure there are no issues but don't hover.

4. Empower People

Empowering people helps them feel more responsible and important. Giving people responsibilities or challenging them to develop solutions helps them feel more engaged with the team. When people feel engaged, they often perform better. More empowerment and better performance are enticing reasons for someone to follow you.

5. Embrace and Share Your Passion

Most people aren't naturally inclined to follow people who are dour or completely unexcitable. It's much more enjoyable to follow people who aren't afraid to get excited about what they are doing. Being passionate about your goals - and not afraid to show them - will make you much easier to follow and support.

6. Make Decisions & Take Responsibility

A leader needs to lead. You have to make decisions - even the tough ones - and live with the results. Don't hide behind your team if you make a bad decision. Take responsibility and develop a plan to fix it.

7. Show Your Appreciation

It seems almost silly to write this, as it seems like basic decency. However, many leaders need to hear this. You've likely had a boss who needs to hear this. Show your appreciation when someone does something nice for you or accomplishes something important. This doesn't have to be a big reward either; a simple acknowledgment will often mean the world to someone.

8. Exhibit Integrity

If you don't walk the walk, no one will listen to you talk the talk. People find it much easier to follow people with integrity. If you are dishonest, unreliable, or otherwise exhibiting a lack of integrity, people will be less inclined to follow you.

9. Learn How to Communicate

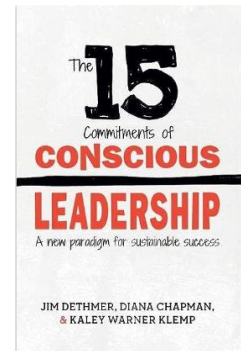
Communication is crucial for any leader. Quite often, persuasive communication can attract followers on its own. Good communication includes an ability to inform people while also inspiring them. If you can manage that balancing act, you are well on your way to becoming a leader people want to follow.

FAST-ACTION STEPS

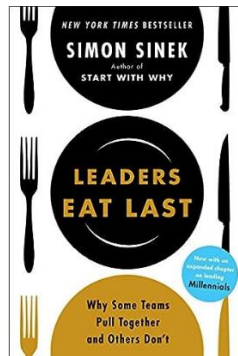
1. Make a list of all the leaders in your life that you can remember. Think about teachers, politicians, bosses, etc., that touched your life. Organize your list into two columns: good and bad.
2. Think about good leaders. What characteristics, traits, or actions made them good? Which could you adopt?
3. Now, think about the bad leaders. What characteristics, traits, or actions made them bad? Which will you have to work on avoiding?

FURTHER READINGS

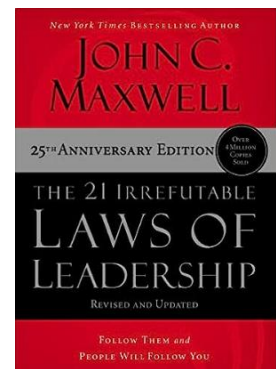
1. The 15 Commitments of Conscious Leadership



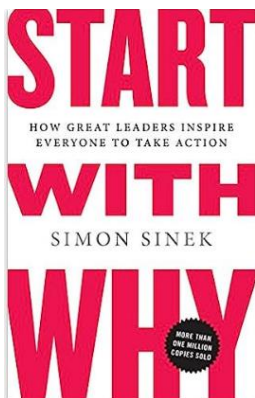
2. Leaders Eat Last



3. The 21 Irrefutable Laws of Leadership



4. Start with Why: How Great Leaders Inspire Everyone



5. Good Leaders Ask Great Questions

