



CREATIVITY
CAN CHANGE YOUR LIFE

212° CAREERS
Leadership and Career Coaching
One Degree Better 

SPECIAL REPORT

This report includes **nine powerful tips** and **three actionable steps** you can take immediately.

It also includes a list of **suggested readings** for even more information.

TOP TIPS

Creativity is important. Writers, artists, and content creators need to constantly harness its power. However, did you know that all of us can benefit from the power of creativity? Here are nine ways you can benefit from more creativity in your life.

1. Your Relationships Improve

Relationships can become stale. It just happens. Pour on the creativity. Do things differently. You can spice up your relationships and keep them fresh by using your imagination to add depth and emotion to your interactions with important people.

2. Creativity Opens Doors and Reveals Opportunities

Creativity is all about thinking differently. You approach things in a new and unusual way. This can open doors for you. Look at the world through a creative lens, and you'll see opportunities are everywhere.

3. You're More Alert

A dull and predictable life doesn't require you to be very alert. Senses don't need to operate at a high level because we are on autopilot. Make creative changes in your life, and you instantly become more alert. All your senses stand up and take notice, and you feel more alive.

4. You Will Live a Fuller Life

When you are creative, you add to your life. There's more going on than before. Your life has more substance because there's more for you to engage. If you want to give your life more meaning, unleash your creativity.

5. You Might Discover Your New Passion

You look at things in an original way when you let your creative juices flow. You allow for new possibilities. You find yourself trying new things and might even stumble across a new passion or hobby.

6. Creativity Makes You More Well-Rounded

Creativity fosters adaptability, problem-solving, and innovation, nurturing a well-rounded individual. It expands perspectives, cultivates empathy, and encourages self-expression. Through imaginative thinking, one can approach challenges with originality, all while enhancing personal growth.

7. You Solve More of Your Problems

Creativity fuels innovative thinking, enabling unique problem-solving. It transforms perceived obstacles into opportunities, inspiring novel solutions. It propels exploration, breaking boundaries, and shaping novel approaches to complex issues.

8. Failure Doesn't Get You Down

Failing stinks. It's no fun, even if it's just a minor failure. Creativity doesn't let you spend too much time crying over spilled milk. It reminds you that there are many new and original ways to deal with anything, including failure. Failure isn't final when you can use creativity to imagine how it will actually help you and move you forward.

9. Your Bank Account Can Benefit in a Big Way

Creative people learn to do for themselves. They put their imagination to work and discover many ways to cut their expenses and earn more money. If you want to increase your financial health, start thinking creatively.

FAST-ACTION STEPS

1. Ask yourself, "What if" you did something differently. Take an existing project, problem, upcoming experience, or anything else, and don't approach it as usual.
2. Schedule creative thinking. Set aside time every day to let your imagination run wild. Push yourself out of your comfort zone and let your creativity rule the day.
3. Build a "Creative Hit List." Get at least five family members or friends involved. Identify areas where you can be more creative. Learn creative thinking techniques like Lateral Thinking.



.....Lateral Thinking

"Innovation is the central issue in economic prosperity."

de Bono
Thinking Systems

Edward de Bono's
SIX HATS
Thinking

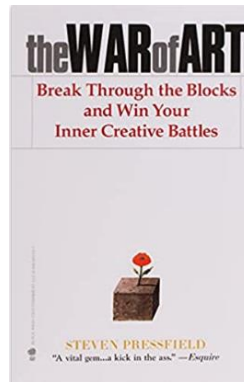
Tools for Parallel Thinking®

Edward de Bono's
Accredited Facilitator

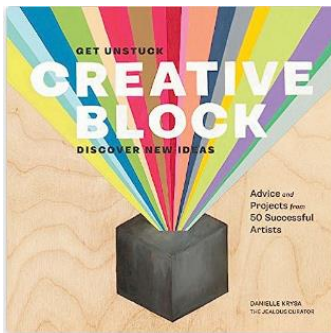
Certified personally by **Edward de Bono**, I've trained hundreds in the **Six Thinking Hats** and **Lateral Thinking** programs. I've also led multiple "**Creativity Retreats**" based on **Lateral Thinking** for both profit and non-profit organizations.

FURTHER READINGS

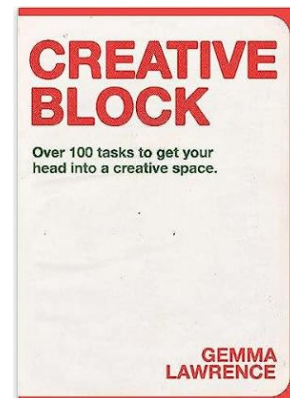
1. The War of Art



2. Creative Block: Get Unstuck



3. Creative Block: Over 100 Tasks to Get Your Head Into a Creative Space



4. Creative Block



5. Boundless Creativity

